

To: AmeriHealth Caritas Louisiana Providers

Date: July 19, 2021

Subject: Coming Soon! New Program Encourages PCPs to Proactively Schedule Routine Office Visits

Summary: Anticipated in the third quarter 2021, AmeriHealth Caritas Louisiana is launching a “**Prospective Outreach Program**” to encourage you (PCPs) to proactively outreach to and schedule routine office visits for your patients (our members) who might be due for routine care. The program includes a one-time administrative payment for each eligible visit completed, when all program requirements are met. Read on to learn more about this new program.

About the program:

When was the last time you saw “John Doe” or “Mary Smith” in your office? AmeriHealth Caritas Louisiana’s new **Prospective Outreach Program** is coming soon and will encourage you to outreach to your patients (our members) who might be due for a routine visit.

How does the program help PCPs?

As part of AmeriHealth Caritas Louisiana’s ongoing efforts to assess the chronic health conditions of our members, we are offering this program to help PCPs:

- Identify patients who may be “due” for routine care.
- Proactively outreach to and schedule the identified patients.
- Complete scheduled routine visits, including evaluation of any chronic health conditions and creation of a medically-appropriate treatment plan.
- Report accurate and up-to-date patient diagnosis information to AmeriHealth Caritas Louisiana by completing a few simple program steps.

What about the administrative investment of participation?

The program includes a one-time administrative payment for each eligible visit completed, when all program requirements are met.

Please look for additional information, including training opportunities, to be released soon.

Questions: Thank you for your continued support and commitment to the care of our members. If you have questions about this communication, please contact AmeriHealth Caritas Louisiana Provider Services at 1-888-922-0007 or your [Provider Network Management Account Executive](#).

Missed an alert?

You can find a complete listing of provider alerts on the [Provider Newsletters and Updates](#) page of our website.

Where can I find more information on COVID-19?

AmeriHealth Caritas Louisiana has updated its website to streamline communications and important notifications about COVID-19. Please visit <http://amerihealthcaritasla.com/covid-19> for up-to-date information for both providers and members, including frequently asked questions, and important provider alerts from AmeriHealth Caritas Louisiana and the Louisiana Department of Health.