

To: AmeriHealth Caritas Louisiana Providers

Date: July 13, 2021

Subject: Informational Bulletin 21-13: Tobacco Cessation Counseling During Pregnancy

Summary: Effective December 1, 2020, professional services for tobacco cessation counseling are available for pregnant members.

Tobacco cessation counseling may be provided by appropriate healthcare professionals upon referral from the member's Primary Care Physician or Obstetrical provider. All care must be coordinated.

During the prenatal period through 60 days postpartum, members may receive up to four tobacco cessation counseling sessions per quit attempt, up to two quit attempts per calendar year, for a maximum of eight counseling sessions per calendar year. These limits may be exceeded if deemed medically necessary.

AmeriHealth Caritas Louisiana requires the "TH" modifier to be included on claims for tobacco cessation counseling within the prenatal period. The "TH" modifier is not to be used for services in the postpartum period.

Please review the [AmeriHealth Caritas Louisiana Provider Handbook](#) after July 15, 2021 for complete details on Tobacco Cessation Benefits for Pregnant Members.

Questions: Thank you for your continued support and commitment to the care of our members. If you have questions about this communication, please contact AmeriHealth Caritas Louisiana Provider Services at 1-888-922-0007 or your [Provider Network Management Account Executive](#).

Missed an alert?

You can find a complete listing of provider alerts on the [Provider Newsletters and Updates](#) page of our website.

Where can I find more information on COVID-19?

AmeriHealth Caritas Louisiana has updated its website to streamline communications and important notifications about COVID-19. Please visit <http://amerihealthcaritasla.com/covid-19> for up-to-date information for both providers and members, including frequently asked questions, and important provider alerts from AmeriHealth Caritas Louisiana and the Louisiana Department of Health.