

To: AmeriHealth Caritas Louisiana Providers

Date: August 18, 2026

Subject: Well-Child Visits in the First 30 months of Life (W30) Provider Incentive 2026

Summary: W30 Provider Incentive 2026

AmeriHealth Caritas Louisiana is pleased to introduce a new incentive program, effective through **December 31, 2026**, to encourage completion of recommended well-child visits for members ages 0 to 30 months. Providers who complete the required visit(s) and close a qualifying W30 care gap during the incentive period will earn \$200 for each eligible member.

Measure Guidelines:

Percentage of Medicaid enrollees aged **0-15 months** old during the measurement period who complete **six or more** well-child visits, and those aged **15-30 months** old during the measurement period who complete **two or more** well-child visits.

The Incentive Program is designed to:

- Improve preventive care compliance
- Close care gaps before members reach 15 or 30 months of age
- Support providers in engaging families
- Increase overall quality performance, and member outcomes

Eligible members must meet all the following criteria:

- 0-15 months old during the qualifying timeframe
- 15-30 months old during the qualifying timeframe
- Missing one or more Well-Child visits required to meet the W30 measure
- Complete the required visit(s) on or before turning 15 or 30 months of age during the specified timeframe

Incentive Structure:

The incentive is based on the members becoming compliant with the W30 measure during the specified timeframe by completing the number of visits needed to close the members' care gap:

A. Members needing one or more visits

- Providers receive \$200 per member who becomes compliant during the specified timeframe
- Members ages 0-15 months old (6+ well-child visits on or before 15 months old)
- Members 15-30 months old (2+ well-child visits on or before 30 months old)
- Visit(s) must be completed by **December 31, 2026**

B. Must bill using the correct preventive visit codes

- **99461** (Initial Newborn Care; Hospital/Birthing Center)
- **99381** (New Patient Preventive Visit; Under 1 year old)
- **99382** (New Patient Preventive Visit; Age 1 – 4 Years)
- **99391** (Established Patient Preventive Visit; Under 1 year old)
- **99392** (Established Patient Preventive Visit; Age 1 – 4 Years)
- It's acceptable to provide an annual wellness visit on the same day as a sick visit, by using the 25 modifier

C. Payment Rules

- Incentives are paid per member, not per visit
- Participating primary care provider at the time of service
- Claims must be submitted and accepted by the plan
- Incentives will be paid in 2027 after claims run out (typically 30-60 days post period)

How do I participate?

- Identify your eligible members who are 0-15 months and 15-30 months old during the specified timeframe and non-compliant for their Well-Child Visit(s)
- Reach out to members to schedule a checkup
- Document the visit
- Submit a claim with proper codes

Disclaimer: Physicians and other health care providers are solely responsible for the treatment decisions of their patients and should not use the information in this communication to substitute independent clinical judgment.

Questions: Thank you for your continued support and commitment to the care of our members. If you have questions about this communication, please contact AmeriHealth Caritas Louisiana Provider Services at 1-888-922-0007 or your [Provider Network Management Account Executive](#).

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